

# New transit app Touch & Go is just what Saskatoon needs

by **Anna-Lilja Dawson** on October 4, 2012 11:10 am in **NEWS**



Navigating Saskatoon's transit system is easier now than ever before. This is because CollegeMobile's new iPhone application, [Saskatoon Transit Touch & Go](#), which provides better access to information about the city's bus routes and schedules, launched Oct. 2.

In 2009, University of Saskatchewan graduate Chad Jones created the the first app for university students in Canada, iUsask, while teaching Canada's first smartphone app programming course at the U of S.

The success of the iUsask app led him to found CollegeMobile, a company that specializes in custom smartphone and tablet apps for the education, finance and healthcare industries.

The need for a transit app for Saskatoon was highlighted when the latest operating system for the iPhone was released this September and the Transit function of the Google Maps app had been removed, Jones, now the CEO of CollegeMobile, explained.

He said that his company's latest app, Saskatoon Transit Touch & Go, is the only iPhone app that has easy, fast and free access to transit information for Saskatoon.

"There is no alternative any more," Jones said. "You can't use Google Transit or the maps application to give you transit directions."

Created by Jones and his team of developers, which includes a current U of S student, the Touch & Go app uses the bus schedules available on the city's [Click & Go website](#).

The Touch & Go app indicates your location by using your phone's GPS and shows nearby bus stops. The scheduled arrival time of the bus you select will be shown along with a countdown to its arrival. The app will also show the entire bus route, including stops and the bus' direction.

However, the app is not able to predict whether a bus will be earlier or later than its scheduled time of arrival.

Jones said that the City of Saskatoon is looking into installing GPS tracking devices onto the busses to create a more accurate scheduling system.

According to Jones, GPS tracking devices would allow riders to check exactly where the bus is.

The app also allows users to favourite the routes they use most.

"It makes it really easy," Jones said. "You're only one touch away from the schedule of the bus you care about."

Saskatoon Transit Touch & Go also includes a reminder system that will send a notification through the phone even when the app is not running. The app gives fare and other information as well.

The app is currently still under revision by Apple but CollegeMobile expects it will be available for download for free from the iTunes App Store sometime after Thanksgiving.

Jones said that, although Saskatoon is the first city to get its own CollegeMobile transit app, his company will likely develop apps of this kind for other cities.

—  
 Image: Supplied

Like 3 Tweet 0 +1 0 Report an error submit

**apps, busses, transit**  
 Dog Watch: Derek Hulak  
 Investigation finds Fido agents knowingly signed underage students to cellphone contracts

- RECOMMENDED FOR YOU [What's this?](#)
- [Heidi Klum and Seal's Unusual Marriage, Revealed](#) Style Bistro
  - [Kristen Stewart's Astounding Black Lace Jumpsuit Turns Heads On The Red Carpet](#) Style Bistro
  - [Smoky Eyes: The Killer Wedding Makeup Idea You Can't Live Without](#) Style Bistro
  - [5 Things To Consider Before Late-In-Life Marriage](#) Investopedia

- ALSO ON THE SHEAF
- [Place Riel bus loop confrontation captured on video: Saskatoon Transit driver suspended](#) 12 comments
  - [Administrative support staff laid off in fine arts and humanities departments](#) 6 comments
  - [U of S commerce student aims to WakeUp youth to the lake life](#) 2 comments
  - [Tuberculosis testing to take place on campus next week after 589 students and faculty potentially exposed](#) 4 comments

**1 comment** ★ 0

Leave a message...

Discussion Share

Jess Richard • 3 months ago  
 The app is now available for FREE download at <http://itunes.apple.com/ca/app...>  
 0 | 1 | Reply | Share

Comment feed Subscribe via email DISQUS

## THE ELEVATOR ↗

POPULAR LATEST

**U of S commerce student aims to WakeUp youth to the lake life**  
 DECEMBER 6, 2012 5:20 PM

**Trans rights bill continues through Parliament, could be passed before the end of the year**  
 DECEMBER 3, 2012 5:03 PM

**Erica Gavel redefines dedication to sport**  
 DECEMBER 7, 2012 3:28 PM

**Help! My family are blood sucking monstrosities out to eat my brains!**  
 DECEMBER 7, 2012 1:11 PM

**Commercialized gift-giving misses the spirit of the season**  
 DECEMBER 6, 2012 4:23 PM

**Dogs volleyball up and down at mid-season**  
 DECEMBER 6, 2012 12:14 PM

## CONNECT WITH

Facebook Twitter Tumblr RSS YouTube

## TWITTER STREAM ↗

Huskies football: fifth-year safety Bryce McCall signs with Saskatchewan Roughriders!! Congrats Bryce 2 days ago

RT @CUP\_Sports: Great story out of @TheSheaf1912 on @HuskieAthletics Erica Gavel commitment to her sport after three knee surgeries http ... 3 days ago

RT @Sheaf\_Sports: Former Huskies Ben Coakwell - now of team Canada Bobsleigh and Peter Thiel - now of Edmonton Eskimo's working out toge ... 3 days ago

Give the gift of public awareness <http://t.co/FNYCocUT> 15 days ago

From the Shlog: Here are three sure-fire ways to make it through the holidays with your entire extended family. <http://t.co/QP769opL> 15 days ago

Follow @thesheaf1912 on Twitter

## FACEBOOK ↗

Sign Up Create an account or Log In to see what your friends like.

**The Sheaf Publishing Society** Like

948 people like The Sheaf Publishing Society.

AdChoices

**2012 Canada Universities**  
 Universities...  
 Find Universities Online & Nearby. 100+ Degree Programs - Get Info!

➔

## SECTIONS

- News
- Opinions
- Sports
- Culture
- Technology
- Features
- Photos
- Videos

## GET IN TOUCH

- Contact
- Contribute
- Advertise
- Resources
- Site Feedback

## ABOUT THE SHEAF

- About
- Centennial
- Partners
- Blog
- Jobs
- Archives

Search...

