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## FCL unveils new mobile app

SP DECEMBER 8, 2012

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Federated Co-operatives Limited (FCL) and members of the Co-operative Retailing System (CRS) across Western Canada have launched a retail Co-op CRS app for mobile devices.

The Co-op CRS app allows you to access location information, services available and hours of operation for the 2,000 retail Co-op locations in 500 communities.

Customers can go to their mobile device's app store and search for the words Co-op CRS to download the app.

The free Co-op CRS app allows you to:

- See Co-op locations on a map and get directions to those locations from your current position.
- Mark your favourite Co-op locations for quick reference.
- Access a "notes" section to store your Co-op membership number or shopping list.
- Link to the online flyers for your favourite Co-op locations.

"The Co-op CRS app is designed to provide convenient information on and navigation to Co-op locations such as gas bars/convenience stores, food stores, agro centres, and home and building supplies centres, and access to current flyers," said FCL's Faramarz Farahani, V-P of Information Technology in a news release.

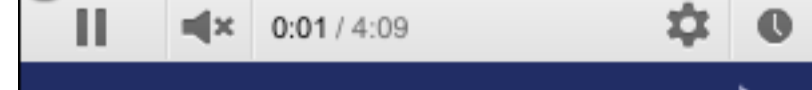
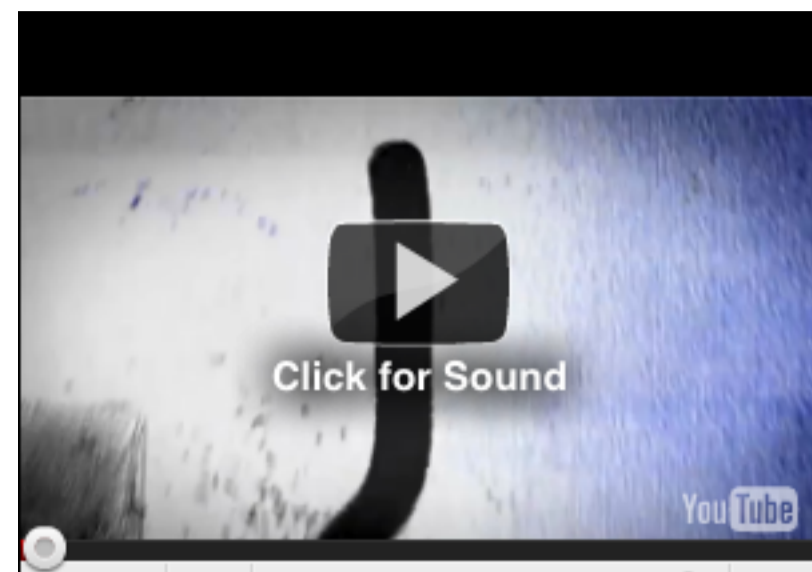
The Co-op CRS app was developed in partnership with Saskatoon-based Col-legeMobile and will be updated on a regular basis, the release said.

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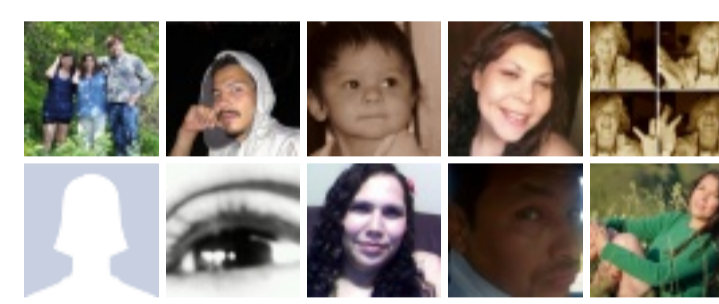
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